

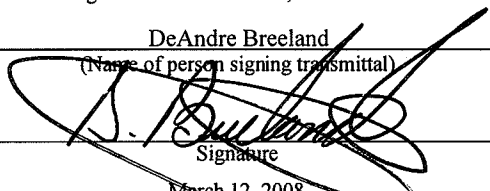
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Hidetoshi Ichioka
Serial No. : 09/916,002
For : CONTENT-EXHIBITION CONTROL APPARATUS
AND METHOD
Filed : July 26, 2001
Examiner : Shepard, Justin E.
Art Unit : 2623
Confirmation No. : 1131

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CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this correspondence is being transmitted via
Electronic Filing Services on March 12, 2008.

DeAndre Breeland
(Name of person signing transmittal)

Signature
March 12, 2008
Date of Signature

AMENDMENT UNDER 37 C.F.R. § 1.121

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed on December 13, 2007, having three-month statutory period for response set to expire on March 13, 2007, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 6 of this paper.